

2ND BIG WEEK

You can win UP to 10,000 S&H Green Stamps with your

Magic Chek

Everybody wins...



PRICES EFFECTIVE
APRIL 20, 21 & 22, 1967
Quantity Rights Reserved

Get your FREE "Magic Chek" now from the checkout cashier at any of our stores. Take your "Magic Chek" home. Place it under flowing water faucet; rub with wet sponge or fingers and watch the magic numbers appear.

Every "Magic Chek" is a winner! You win the quantity of S&H Green Stamps revealed on your "Magic Chek" — up to 10,000 S&H Green Stamps will be issued to you upon presentation to checkout cashier on your next visit to our store.

Win this week. Win again next week! You get a new "Magic Chek" each week you visit our store during the "winning" period. One "Magic Chek" to each family. Adults only. No purchase necessary.

Any "Magic Chek" which is mutilated or unreadable is void. We reserve the right to have a qualified representative determine the authenticity of winning "Magic Cheks". Employees and their families are not eligible to participate in the game.

YOUR PLEASURE IS OUR POLICY AT PIGGLY WIGGLY

DISCOUNT SPECIAL



A PIGGLY WIGGLY DISCOUNT SPECIAL

Famous Maxwell House COFFEE

1 lb. can

59¢

GARDEN HOSE (A REG. 99¢ VALUE)

Now Only 88¢

A PIGGLY WIGGLY DISCOUNT SPECIAL

Fine Plymouth Brand MAYONNAISE

32 oz. jar

49¢

USDA INSPECTED, FRESH, WHOLE

FRYERS lb.

GRADE A GOODNESS

25¢

FLYING JIB FROZEN Shrimp Bits

16 OZ. PACKAGE

88¢

BIRDSEYE FROZEN AWAKE

3 9 OZ. CANS

\$1

BIRDSEYE FROZEN

CORN & PEAS WITH ONIONS
PEAS WITH ONIONS
CHOPPED SPINACH

3 10 OZ. PKGS.

\$1

MIX or MATCH

STRIETMANN HONEY 39¢

STRIETMANN CINNAMON CRISP 39¢

SUNSHINE VANILLA WAFERS 33¢

A PIGGLY WIGGLY DISCOUNT SPECIAL

Fresh, Crisp And Crunchy LETTUCE

2 HEADS FOR ONLY

EXTRA BONUS S&H STAMPS

6 OUNCE JAR

Maxwell House INSTANT COFFEE

MEDIUM SIZE TUBE

PRELL CREAM SHAMPOO

3 OUNCE CAN

SECRET SUPER SPRAY DEODORANT

3 POUND PACKAGE

Ground Beef

PIGGLY WIGGLY EXTRA BONUS 100 S&H STAMPS

With \$7.50 or More Purchase (Good Through April 22)

Please Present This Coupon

SPECIAL COUPON VALUE

THE VERI-BEST PRODUCE

FRESH AND CRISP RADISHES 29¢

POTATOES 49¢

NEW CROP, RED POTATOES 49¢

USDA INSPECTED FRESH BREAST or LEG FRYER QUARTERS

GRADE "A" GOODNESS!

lb.

29¢

FRESH PORK NECKBONES lb. 18¢

FANCY STREAK-O-LEAN SALT PORK lb. 39¢

FRESH AND LEAN PORK STEAK lb. 49¢

HORMEL ALL-MEAT WIENERS 1 L.B. PKG. 59¢

HORMEL PURE PORK SIZZLERS 12 OZ. PKG. 49¢

GOOD VALUES

MILK 6 TALL CANS 89¢

ICE CREAM HALF GALL. 59¢

CORN 5 16 OZ. CANS 99¢

STEW 2 24 OZ. CANS 99¢

PREM 2 12 OZ. CANS 99¢

TISSUE 2 ROLL PKGS. 55¢

Scot Towels 3 16 OZ. ROLLS 99¢

Scot Towels 3 16 OZ. ROLLS 99¢

NAPKINS 4 16 CT. PKGS. 49¢

JUICE 3 16 OZ. CANS 99¢

CAKE MIX 3 15 OZ. BOXES 99¢

CAKE MIX 3 15 OZ. BOXES 99¢

WE GIVE 5 S&H GREEN STAMPS

Discount Special! Ballard or Pillsbury FLOUR

5 LB. BAG

49¢

Discount Special! Topp Assorted Flavors DRINKS

15 for \$1.00

Discount Special! A Regular 89¢ Value! CREST

WITH FREE TOY

69¢

FAMILY SIZE TUBE

The Elba Clipper

VOLUME 69

ELBA, ALABAMA, THURSDAY, APRIL 27, 1967

NUMBER 40



SENIOR PLAY — The Elba High Senior Play will be presented tonight (Thursday) and tomorrow night at the Elba High School. Curtain time is 7:30 Thursday and 8:00 Friday. The name of the play is "Annie and Old Lace".

Class members in the play are: Marsha Lowery, Eddie Brundshaw, Cris Wise, Al English, Eddie Bryan, Kay Johnson, Angela Pope, Mike Williams, Ray Trammell, Ricky Parker, Ronnie Nunn, Robert Bowden, John Lowless and Tony Fuller.

Directing the play are Mr. Crawford Hattaway and Mrs. Helen McCollough.

4-H Beef Calf Show Won By Freddie Sessions

Freddie Sessions, a 4-H prize Friday night, Bill Club member from Route 3, Helms of the Mt. Pleasant Elba, showed the Grand 4-H Club showed the Re-Champion calf at the annual serve Champion, Freddie Sessions, 4-H Beef is the son of Mr. and Mrs. Calf Show held in Enter-Horace Sessions and Bill

is the son of Mr. and Mrs. Ben Helms. Seventeen 4-H Club boys and girls entered twenty-one calves in the show which was sponsored by the Enterprise Chamber of Commerce.



FREDDY SESSIONS, Elba 4-H Club member, right, receives the Grand Champion Rosette and Banner from the Enterprise Chamber of Commerce Manager O. L. Cunningham, left. The show was held Friday night at the Little League Field in Enterprise and was sponsored by the Enterprise Chamber of Commerce.

Cancer Drive Workers To Visit Homes

Sunday, April 30th, is "C-Day" in Coffee County.

A local task force of some 100 men and women will be part of a nationwide army of more than 2,000,000 volunteers to conduct the American Cancer Society's annual April Crusade. Volunteers will call on homes in the Elba area Sunday afternoon.

"C-Day" stands for Conquer Cancer," said Joe Grimes, chairman of the Coffee County Cancer Crusade.

The crusade emphasizes this year is upon cancer's seven warning signals which will be included on a home medicine cabinet sticker to be distributed by these crusaders.

Volunteers of the American Cancer Society will call on friends and neighbors with the double-barreled objective of saving lives now as well as in the future.

James Danton, Extension Animal Husbandman of Auburn University, judged the show, Bob Ellis and O. L. Cunningham, president and manager, respectively, of the Enterprise Chamber of Commerce, thanked the businessmen of Coffee County for making the show possible. J. C. Bullington, District Extension Chairman of Auburn University, also thanked the parents and sponsors and leaders for providing the leadership and financial support for the 4-H Club program.

City Asks Citizens To Move Cars

City Councilman Donnie Morrow asked Tuesday that all automobile owners be reminded that it is impossible for the City's new street sweeper to do an adequate job if automobiles are continually left on the streets.

Morrow said that the Mayor and City Council are striving to clean up the Elba streets but need the co-operation of car owners so that the machine will have access to the streets.

Local Youths To Speak At Church Service

According to Raymond Elliott, local minister of the Church of Christ, the young men of the congregation will take the lead in the evening worship this Sunday, April 30th. Those participating in the various aspects of the service will be Mike McGuire, song leader; Houston Dodson and Terry Blair, prayer leaders; Harry Young and Tim Fuller, presiding and assisting at the Lord's Table, and Charles Gunter, who will deliver the evening message.

Mr. Gunter's topic for discussion at that time will be entitled "Heaven". This will be a practice of the local congregation on each fifth Sunday of the year. Such practical experience for these young men and others of the congregation will enable them to become more effective leaders in the church services in the years ahead. The public is cordially invited to attend all the services of the Church of Christ. The evening worship hour begins at 7:00 P.M.



PLANNING GIRL SCOUT CAMP DEDICATION — This group of men and women from Alabama and Tennessee met in the Board room of the Elba Exchange Bank on Monday to plan the dedication of the newly acquired Girl Scout Camp near Elba. Plans include an appearance by Governor Lurleen Wallace.

Serving on the planning committee are, from left: Mrs. Kello Carroll, Ozark; Miss Polly Fossey, Memphis, (representing the National Girl Scout Service); Mrs. James Walsh, Dothan; (Girl Scout Advisor); Mrs. Buddy Williams, Ozark; Mrs. Alton Turner, Lurleen, (President of the Girl Scout Council); Mrs. James Carroll, Ozark, (Chairman of Dedication Committee); Mrs. Ellen Autrey, Montgomery, (Executive Director of the Girl Scout Council); Mrs. Mary Kelley, Mary Collier, Jerry Henderson, Ronnie Parrish, Jack Smith, 7TH GRADE: Susan Danford, 8TH GRADE: Susan Jacobs, Deborah Houtt, Lamar Rainer III, Wayne Windham, Phil English, 9TH GRADE: Debbie Easters, Larry Spann, 10TH GRADE: Mary Sue Griffin, Janice Windham, Dale Smith, Pam Davis, Beverly Rainer, 11TH GRADE: Wanda Kidd, Sandra Holland, Becky English, Ed Wise, 12TH GRADE: Glenn Bedsole, Harry Burch, Linda Coon, Charlotte McCall, Florance Walker, Roger Wise.

Tom Vaughan Buried Here

Tom B. Vaughan, age 49, a resident of Birmingham, died Friday. Funeral services were held at 3 P.M. Saturday from the Elba Methodist Church with the Reverend Ralph Hendricks and the Reverend Dr. T. S. Harris officiating. Burial was in Evergreen Cemetery with Hayes Funeral Home directing.

Elba High Honor Roll

Lamar Foley, principal of Elba High School, announces that the Honor Roll for the 5th six weeks of school includes the following students:

6TH GRADE: Vickie Grantham, Melba Spurlin, Jerry Kelley, Mary Collier, Jerry Henderson, Ronnie Parrish, Jack Smith, 7TH GRADE: Susan Danford, 8TH GRADE: Susan Jacobs, Deborah Houtt, Lamar Rainer III, Wayne Windham, Phil English, 9TH GRADE: Debbie Easters, Larry Spann, 10TH GRADE: Mary Sue Griffin, Janice Windham, Dale Smith, Pam Davis, Beverly Rainer, 11TH GRADE: Wanda Kidd, Sandra Holland, Becky English, Ed Wise, 12TH GRADE: Glenn Bedsole, Harry Burch, Linda Coon, Charlotte McCall, Florance Walker, Roger Wise.

Dyess Is Appointed To Commission

J. Albert Dyess has been appointed by Governor Lurleen B. Wallace to fill the unexpired term of the late County Commissioner, Eugene Brown, who passed away recently.

Dyess will serve until the next year when all commissioners are up for re-election. He was runner up for the post in 1964.

Elba Clocks To Turn Forward 1 Hour

Daylight Saving Time will become effective over most of the nation during the night Sunday, and the people of Elba will go to work Monday morning earlier than usual to help save our daylight (?)

Officials at Dorsey Trainers state that their plant will go on this clock-adjusting at 2 A.M. Monday morning. This means everyone will wind their clocks up one hour but still open their business, punch the clock or arrive at school at the same hour.

It is expected that all Elba merchants will take part in this change and after the first few days, most people will become adjusted to it. Then, when the change back time in the fall arrives, they will feel that they are having an extra hour of sleep in the morning.

METHODISTS TO HOLD WORKSHOP

A Leadership Workshop for Methodist Church leaders will be held at the Opp First Methodist Church on Tuesday, May 2nd. Dr. J. Carlisle Miller and Reverend Walter Albritton will lead the Workshop. Rev. American Cancer Society arend Welton Gregory, and mail to P. O. Box 488, Elba, Alabama 36523. Lusia District, will preside.

Pre-School Clinic Is Planned Wednesday

The Elba P. T. A. will sponsor a Pre-School Clinic at the new Elementary School on Wednesday, May 3rd, for all children under five years of age. The clinic will be held from 8:30 A.M. to 1:30 P.M. Parents are urged to bring their children for a physical examination. Space limitations prevent the school from keeping the children for lunch or until 3 P.M. as it has done in the past.

Parents Reminded To Bring Child's Birth Certificate

Parents are reminded to bring the child's birth certificate and a record of his inoculations. It will be impossible to register a child who does not have this information.

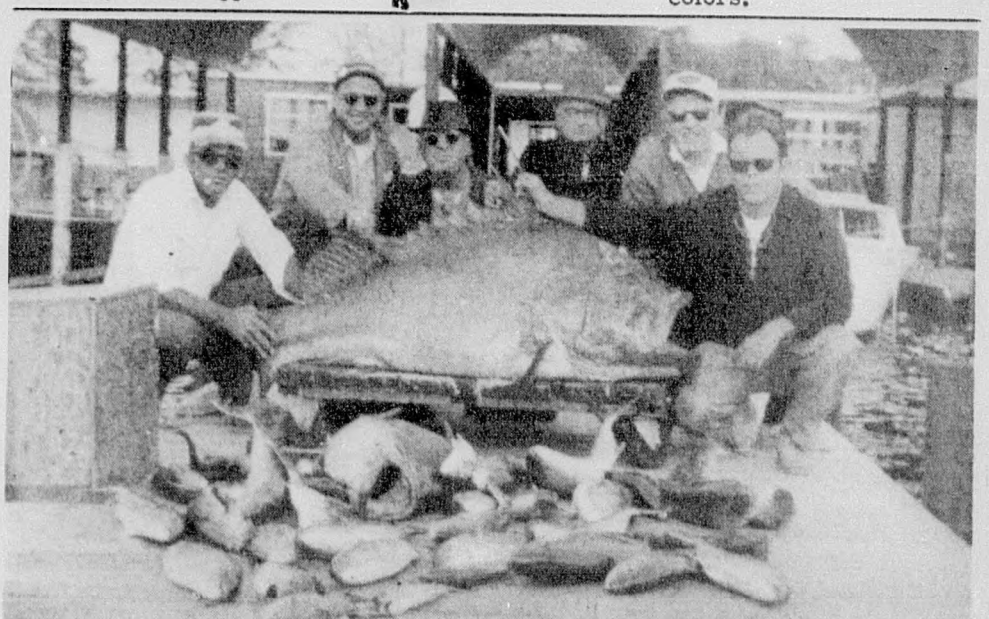
Mrs. Garrett In Hospital After Surgery

Mrs. John M. Garrett, Sr., is recovering nicely in the Elba General Hospital following recent surgery. The information reaching the Elba Clipper office is that this 91 year old native of Elba underwent an appendix operation.

Many people, upon hearing of Mrs. Garrett's operation, have shown seemingly surprise that her Trojan will and determination would allow her to have trouble with her appendix, but none were surprised at this highly respected 194 Woman of Achievement weathering the storm with flying colors.

What Alabama MAKES ...MAKES Alabama

INDUSTRY DATA



BIG FISH — C. E. (Pete) Dorsey III, right, caught this gigantic Wassa Grouper, weighing 241 pounds, in the Gulf recently. He was fishing out of Panama City at the time. The fish weighed 73 pounds; the other fish are Amber Jacks. All the fish were caught in about four hours. Jimmy Peacock, next to Pete, and James Ross Pool, second from left, and several men from Panama City made up the fishing party.

YOUR FORD DEALER

DISMUKES FORD

HAS

WHOLESALE USED CARS

MANY CARRY 24 MONTHS GUARANTEED WARRANTY

SPORTS SPRINT SALE!

LIMITED NUMBER - THEY ARE GOING FAST

BIG FISHING CONTESTS!
THIS IS THE LAST WEEK!

AIR CONDITIONED

VACATION SPECIALS!

FORDS - FALCONS - THUNDERBIRDS

NEW FORD TRUCKS

THIS IS FORD COUNTRY!

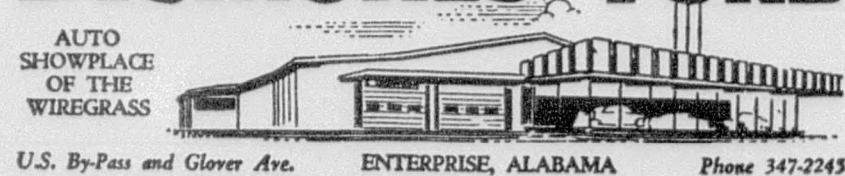
WHAT ARE YOU DRIVING?

SERVING ELBA & VICINITY

"Oldest Ford Or Chevrolet

Dealer In Coffee County"

DISMUKES FORD



VOLUME DEALING VOLUME DEALING VOLUME DEALING

Elba General Hospital Patients

Please observe the following visiting hours: 10 till 11:30 in the morning, 2 till 4 in the afternoon, and 7 till 9 in the evening.

Persons admitted to the Elba General Hospital during the period of April 18 thru April 24 were the following:

William Henry Payne, Patricia Davis, Destie Maddox, Alice Gatlin, Paul R. Graves, Carolyn Gagnon, Mattie Vaughan, Marie Russell, Sandra Floyd, Rebecca Money, Bernice Trullitt, James Simmons, Elma Moore, Robert Wesley Parker, Marvin Bradshaw, Emma J. Foreman, James Nelson, Joe Smith.

Persons discharged during the same period of time were:

William Henry Payne, Patricia Davis, Destie Maddox (Expired), Carolyn Gagnon, Sara B. Wambles, Fannie Kelley, Estelle F.

LET US BUILD YOU A NEW BRICK HOME FOR \$50 DOWN

If you own the lot and 3% DOWN

If you don't and we buy the land.

With Low Monthly Payments Plus Taxes & Insurance Wells and Septic Tank Where Needed.

"We build anywhere in the Wiregrass"

BUILDERS HOMES, INC. In Dothan - 1711 N. Montgomery Highway - Telephone 792-5129

In Troy - On 231 By-Pass next to Holiday Inn - Telephone 566-1102

ley, George Collier, Walter Daugherty, Diane Stewart, Patricia Bess, Nardie Lee Daniels, Irene Clark, Terry Martin, Marjorie Flowers, James Tate, Howard Heims, Brice Paul, Marion Taylor, Elva L. Devane.

When returning the ice-cube tray to the refrigerator after removing the cubes, refill with hot water. It will help keep defrosting to a minimum.

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With Low Monthly Payments Plus Taxes & Insurance Wells and Septic Tank Where Needed.

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MacArthur Trade School Renamed

The Douglas MacArthur State Trade School, in Opp, has received a new name. As provided by the State Legislature, effective April 17th, the school is now titled the Douglas MacArthur State Technical Institute.

Furniture prices in 1967 are expected to increase about four per cent over 1966 prices, due to increased costs of wood and labor.

Give the "grad" the luggage that takes the honors for style

Samsonite



MURPHREE FURNITURE COMPANY Elba, Alabama

First Federal Savings & Loan Association of Coffee County

SUNSHINE SPECIALS

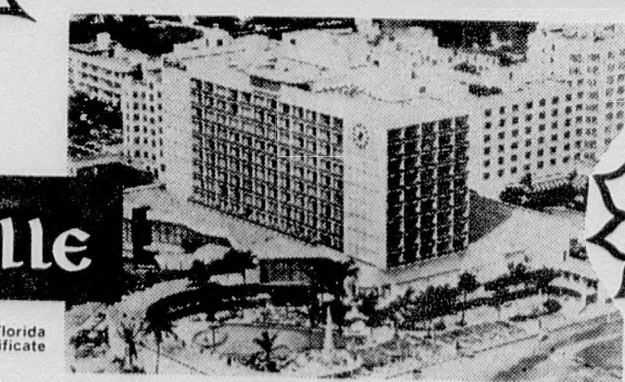
FREE FLORIDA HOLIDAY!

IN GLAMOROUS MIAMI BEACH

Seville

IMAGINE GETTING ALL THIS ABSOLUTELY FREE

- ★ Luxury Accommodations for four days and three nights for both husband and wife.
- ★ Your choice of resort hotels - The Hotel Seville or the Dunes Motel in fabulous Miami beach.
- ★ First day scenic boat cruise and cocktail party or trip to the "City of the Future".
- ★ private beaches, olympic swimming pools, cocktail party, dancing... all the excitement Florida can offer.



SUNSHINE SPECIAL

\$150.00 Deposit To A New Or Old Passbook Saving Account SORRY ONLY ONE CERTIFICATE PER FAMILY

FOR SALE

(Sealed Bids Only)
One 1966 Impala Chevrolet
AIR CONDITIONED, ONLY 4,000 ACTUAL MILES
8 CYLINDER, W/W TIRES, H. P. 5, AUTO. TRANS.
ESTATE OF THE LATE MR. J. A. BOUTWELL
TO BE SOLD
BY KILBIE H. JOHNSON & C. E. FULLER, Executors
Saturday, April 29th, 10 A.M.
BIDS MUST BE IN HANDS OF KILBIE H. JOHNSON
BY 10 A.M., APRIL 29th.
(Executors Reserve Right To Accept Or Reject All Bids)

SUPPORT THE ELBA RESCUE SQUAD



There's A Big Difference!

When and where your pulpwood crop is sold makes a big difference in the value you receive for your efforts. Cutting too soon, or too late, can cost you hard cash.

Talk to the dealer at your nearest St. Regis woodyard about it. He can help you get the most out of your timber, and your land.

Estes Wood Yards Corp.
Cantonment, Florida
SHIPPING WOOD TO REGIS

DID YOU KNOW ???



JOHN ELDER CLEANERS
Gives Free Moth Proof Bags
Upon Request With \$2.50
Or More Cleaning Order

SAVE HERE EVERY DAY

USE OUR FINE SERVICE DEPARTMENT

USE OUR DYNAMOMETER DIAGNOSIS

DRIVE OUR NEW CARS

CHRYSLERS, PLYMOUTH, VALIANTS, SIMCAS

PRICE OUR USED CARS

TRY OUR FINE TRUCKS

MAKE DORSEY-MURDOCK YOUR AUTOMOTIVE HEADQUARTERS

DORSEY - MURDOCK CHRYSLER - PLYMOUTH INC.

84 EAST BYPASS ENTERPRISE, ALABAMA

Elba High VIE Club Holds Annual Banquet

The Elba High School V. I. E. Club held its annual Employer-Employee Banquet during the evening of April 20, 1967.

The guest speaker was Mr. J. Robert Hollis, Assistant State Supervisor of Distributive Education.

Officers of the club are: President, Larry Morgan; Vice-President, Kenneth Farris; Secretary-Treasurer, Mary Boswell; Reporter, Charlotte Henderson.

Good health in capsule version
Into a little capsule goes all your doctor's skill in prescribing, all of our skill in compounding. Result: good health for you!

ELBA DRUG COMPANY YOUR (Real) PHARMACY
At your service around the clock

DIXIELAND DRIVE-IN Hwy. 84 Between Elba & Opp THUR. - FRI. - SAT. APRIL 27-28-29 DOUBLE FEATURE! The Story of a Wild Girl

JOHNNY EVERETT TIGER PLUS ELVIS PRESLEY "GIRL HAPPY" SUN - MON - TUE - WED APRIL 30 MAY 1-2-3 THIS PICTURE IS THE WORLD'S GREATEST CARNIVAL FIND THE FOX!

PETER SELLERS AFTER THE FOX VICTOR MATURE PANAVISION COLOR by DeLuxe

LEGAL NOTICES

NOTICE OF SALE

HARVEY H. SNOW, individually, as Administrator of the Estate of Mattie Della Brown, deceased, a. WYATT SNOW, SNOW, and WYATT SNOW, SMITH, Complainants.

IN THE CIRCUIT COURT OF COFFEE COUNTY, ALABAMA, IN EQUITY.

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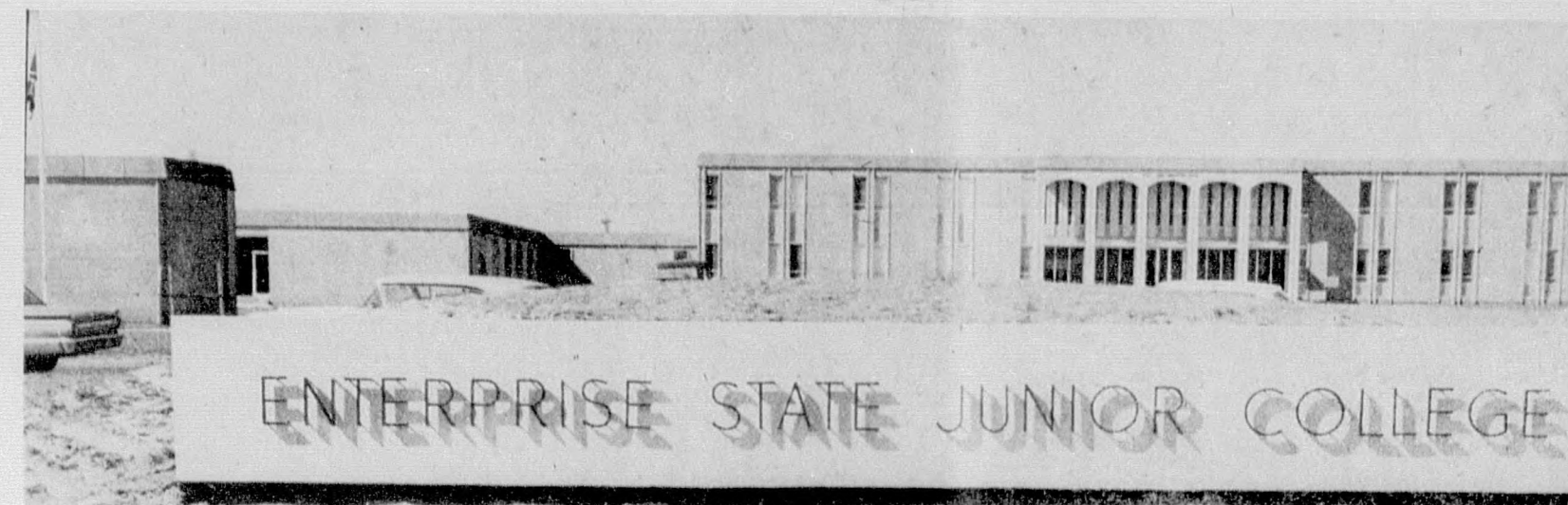
OFFER YOUR SUPPORT
TO THE ELBA
RESCUE SQUAD NOW

ODD CHALKING

GREENLAND HAS NO
FORESTS, ONLY A FEW
DWARF TREES AND
MANY BUSHES...

Only a Few Dollars Set
Aside in a REGULAR IN-
SURED SAVINGS ACCOUNT
Grows into Many. Highest for
Our 40% and 5% on TIME
CERTIFICATES

FIRST FEDERAL
SAVINGS & LOAN
ENTERPRISE



DEDICATION CEREMONIES at Enterprise State Junior College Sunday, change from Central Standard to Daylight Saving Time. President B. A. Forester noted that April 30 would be the first day of the planning to attend the ceremonies to set their clocks ahead one hour.

Cotton cushioned mattresses are top-rated for firm, resilient support.

Reports Necessary For SS Beneficiaries Earning \$1500

Social security beneficiaries who worked in 1966 may still receive some payment even if their earnings exceeded \$1,500 last year, Mr. Harry N. Scott, district manager for social security in Dothan, said recently. To claim those benefits a beneficiary must file an annual report of earnings for 1966 on a form provided by the Social Security Administration.

Roy Grimes Graduates From Marine Basic

Marine Private Roy D. Grimes, son of Mr. and Mrs. L. A. Grimes of Cordelia Street, Elba, was graduated from eight weeks of recruit training at the Marine Corps Recruit Depot at Parris Island, South Carolina.

He is undergoing about three weeks of individual combat training and then, after leave at home, will report to his first Marine Corps assignment. The intensified Marine recruit training emphasizes rigid physical conditioning and survival techniques, both at sea and ashore, to develop self-confidence and endurance. Marksmanship with the M-16 rifle and 45-caliber pistol are equally stressed, and close order drill instills the traditions of Marine Corps teamwork.

A thorough study of basic military subjects, hygiene, first aid and sanitation; and the customs, courtesies, history and mission of the Marine Corps serve to polish the new Marine's recruit education and prepare him to join Marine combat forces.

\$125 in any one month as they might qualify for pay-employees; -- as self-employed persons, sub-stantial work was not per- forming an annual report, Mr. months. Beneficiaries who believe

THE ELBA CLIPPER

PUBLISHED WEEKLY ON THURSDAYS

LUCILE McRAE OWNER-PUBLISHER
JOHN FERRIN COX MANAGING EDITOR
A. T. McRAE ASSOCIATE EDITOR

ENTERED AT THE POST OFFICE IN ELBA, ALABAMA, 36323, AS SECOND CLASS MATTER UNDER THE ACT OF CONGRESS, MARCH 3, 1879.

ONE YEAR'S SUBSCRIPTION IN TRADE AREA, INCLUDING TAX, IS \$3.15; ONE YEAR'S SUBSCRIPTION OUT OF TRADE AREA, INCLUDING TAX, IS \$4.20, INCLUDING TAX.

TELEPHONE 897-2875

BIG BOY
PRESCRIPTION-BLENDED
FERTILIZER

AMMO-NITE
NITROGEN
PRILLED OR
SOLUTION

**INSECTICIDES
AND
HERBICIDES**

IT'S UP TO YOU

By Howard E. Kershner, L.H.D.

A Return to the Middle Ages

THE free market system of economics has proven that short hours -- eight hours a day or less, five days a week or less, high pay, good housing with modern im- p rovements, good education and medical care, and more are possi- ble. If the free market had not done this, the so- cialists never would have

Dr. Kershner dreamed that such things were possible, but would have continued as in the late Middle Ages a system of working from sun to sun, living in hovels with barely enough food to preserve life, and with a death rate that made unneces- sary any thought of family limi- tation. That's all that socialism ever accomplished. Their came the concept of the free market under which hours were short- ened, wages raised, housing im- proved, food made abundant; education for everybody became possible, and art and culture were diffused generally to the masses.

Whereupon, this having been achieved by the market economy, the socialists rise up and demand to take over on the specious plea that they will do even better. They cannot point to an exam- ple anywhere in the history of the world of having done half so well -- and yet they demand to be trusted by the people and given full authority in the hope that they will do even better than the free market. Actually they will wreck the accumula- tion of the past 200 years, and somewhere, sometime, a genera- tion of poverty stricken people, as a result of socialism, will have to begin the slow painful climb back to abundance by means of the free market economy.

If the people would only get their eyes open and see the facts as they are, they need not go through this long nightmare of hardship. Actually, the people are not principally to blame. The main fault is with the politicians who play upon the ignorance of the masses, deceiving them with false promises in return for votes. If these were writing to- day, he probably would reserve the lowest spot in hell for those who are willing to bring this terrible tragedy upon the people in return for a few short years of power with the enmeshments they thereby acquire.

Howard Kershner's Commentaries, Inc., Box 120, Radio City Station, New York, N. Y. 10101

Private Holloway Completes Brooke Medical Course

Private First Class Army medical records and Marion E. Holloway, 22, reports. Instruction in- son of Mr. and Mrs. Her- cluded basic adminis- tation used in medical units Elba, Alabama, completed a six-week medical rec- and medical terminology. ords course at the Brooke Army Medical Center, Fort Sam Houston, Texas, April 11.

He received his B. S. degree in 1966 from Troy paring and maintaining State College.

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morton dinners 33¢
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american cheese 55¢

SAVE 13¢ REG. 60¢ LIQUID PRELL 47¢

SAVE 22¢ REG. 79¢ GLEEM TOOTH PASTE 57¢

SAVE 21¢ REG. \$1.09 SCOPE MOUTH WASH 88¢

100¢ FREE

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WITH THIS COUPON AND YOUR \$2.50 OR MORE FOOD ORDER

Limit: One Coupon Per Food Order

APRIL 27-29-31

AT ELBA BIG BEAR

FREE STAMPS! BONUS STAMPS CHECK LIST FOR YOUR CONVENIENCE

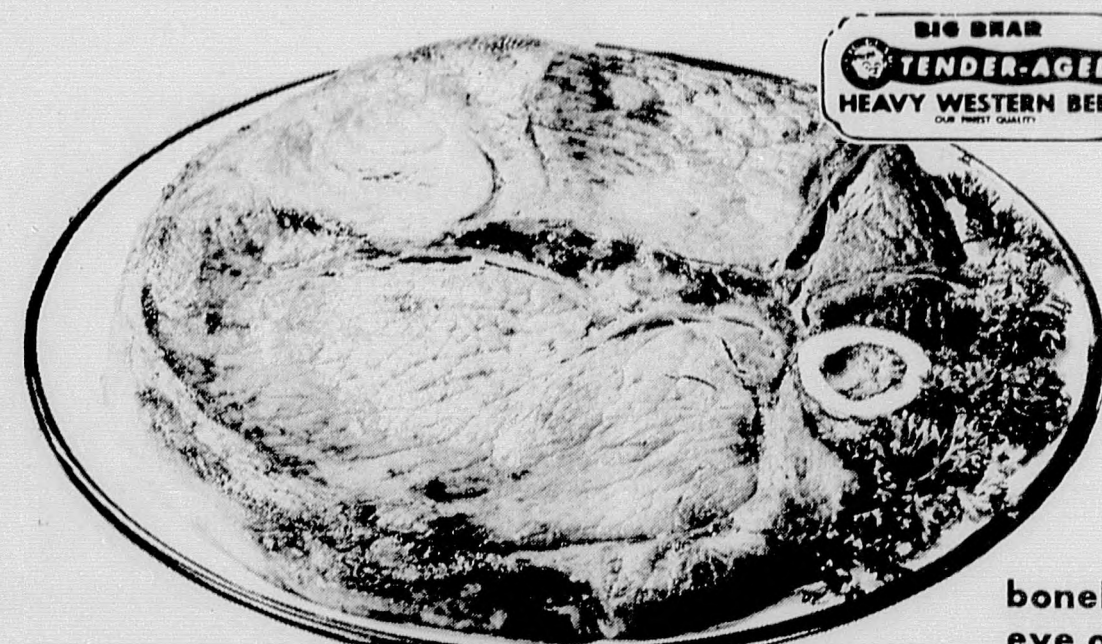
- 100¢ WITH 100-CT. PKG. ROYAL CUP TEA BAGS
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- 50¢ WITH 10-02 CAN EASY W IN DAY SPRAY STARCH
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ROUND STEAK



77¢
lb.

boneless rump, tip or round roast 98¢
eye of round 129¢
extra lean ground beef 2 lbs. \$1.38

GROUND BEEF FRESH 3 \$1.29

delmonico steak 129¢
n.y. strip steak 179¢
lean cube steak 99¢
canadian bacon 99¢

BACON 49¢

wiener's 49¢
majestic ham 99¢

BONE-IN
rump
roast
lb. 77¢

SUGAR 10 79¢

del haven sliced pineapple 4 2100
hy-top small limas 2 59¢
del monte pears 39¢

MARGARINE 3 44¢

mother's best flour 5 59¢
del haven pork and beans 2 39¢
swift's vienna sausage 5 100¢

MAYONNAISE 29¢

alaga syrup 47¢

YELLOW CORN 5 39¢

yellow squash 2 39¢
pascal celery 2 29¢
sunkist lemons 39¢

STRAWBERRIES 59¢



TIME IS SHORT

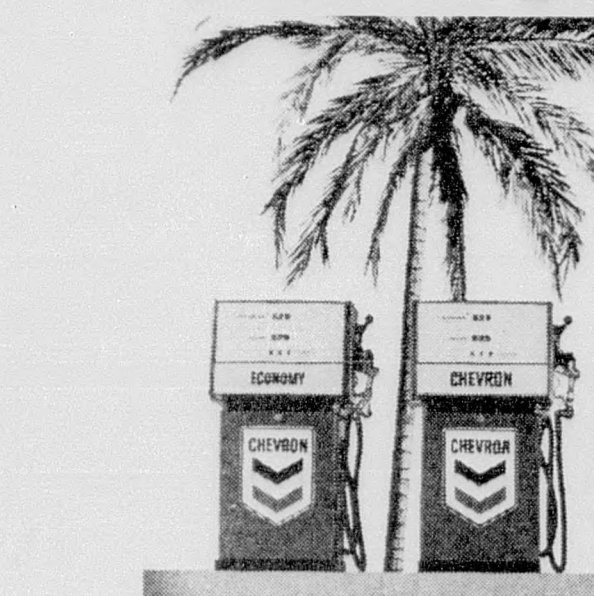
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3rd BIG WEEK You can win UP to 10,000 S&H Green Stamps with your

Magic Chek Everybody wins...

Get your FREE "Magic Chek" now from the checkout cashier at any of our stores. Take your "Magic Chek" home. Place it under flowing water faucet; rub with wet sponge on fingers and watch the magic numbers appear. Every "Magic Chek" is a winner! You win the quantity of S&H Green Stamps revealed on your "Magic Chek" — up to 10,000 S&H Green Stamps will be issued to you upon presentation to checkout cashier on your next visit to our store. Win this week. Win again next week! You get a new "Magic Chek" to each week you visit our store during the "giveaway" period. One "Magic Chek" to each family. Adults only. No purchase necessary. Any "Magic Chek" which is mutilated or unreadable is void. We reserve the right to have a qualified representative determine the authenticity of winning "Magic Cheks". Employees and their families are not eligible to participate in the game.

Discount Special Domino SUGAR 88¢ 10 lb. bag
LIMIT...ONE WITH \$7.00 OR MORE PURCHASE

Hunt's Tomato Catsup 98¢ 5 14 OUNCE BOTTLES

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A REGULAR 69¢ VALUE

QUEEN SIZE ASSORTED COLORS COMBINATION DISH TRAY AND DRAIN BOARD 98¢ only

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BONUS S&H GREEN STAMPS With Items & Coupon Below

50¢ FREE! BROOM OR MOP
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25¢ FREE! GERBER NUTRITIONAL BABY WEEK ITEM
ROLL ON 100% PURE CORN, 1/2 LBS. OF EXTRA LARGE FROSTY MORN

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DISCOUNT SPECIAL PIGGY WIGGLY BLUE RIBBON BEEF RIB STEAK 69¢ lb.
ENJOY THE BEST MEAT IN TOWN!
BLUE RIBBON BEEF
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BLUE RIBBON BEEF
BONELESS SHOULDER ROAST 79¢ lb.
MEATY BEEF
BRISKET STEW 29¢ lb.
FRESH AND LEAN BEEF
BONELESS STEW 69¢ lb.
FRESH AND LEAN
GROUND BEEF 3 lb. \$1.29
2 OZ. SIZE QUICK FROZEN BEEF
GRILL STEAKS 10 for 89¢
HICKORY SMOKED 1ST. CUT PORK CHOPS 59¢ lb.
HICKORY SMOKED CENTER CUT PORK CHOPS 79¢ lb.

DISCOUNT SPECIAL PIGGY WIGGLY BLUE RIBBON BEEF 1ST CUT CHUCK ROAST 39¢ lb.
CENTER CUT CHUCK ROAST lb. 49¢
Enjoy The Best Meat In Town!

Discount Special Morton Frozen Fruit PIES 3 88¢ 20 OUNCE SIZE FOR
Apple, Peach Or Coconut
BLUEBIRD FROZEN ORANGE JUICE 3 12 OZ. CANS 89¢
THE REAL THING FROM FLORIDA!

Discount Special Grade "A" Large EGGS 2 79¢ DOZEN FOR
PLEASURE SHOP YOUR PIGGY WIGGLY DAIRY DEPARTMENT FOR AN EXCITINGLY DELICIOUS ARRAY OF FINE FOODS!

KRAFT'S PARKAY OLEO 29¢ 1 LB. CTN.
HANDILY PACKED IN FOUR STICKS

BORDEN'S BUTTERMILK BISCUITS 48¢ 8 OUNCE CANS
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CELEBRATING NATIONAL BABY WEEK Discount Special Gerber Strained BABY FOODS 8¢ jar
THE VERY BEST FOR YOUR BABY

Fresh Florida Grapefruit 39¢ 5 LB. BAG

Discount Special Veri-Best Produce FRESH 38¢ FLORIDA GROWN ORANGES 5 lb. bag

Fresh Yellow Corn 8¢ EAR EACH

Discount Special New Blue KLEAN 18¢ DETERGENT REGULAR SIZE BOX

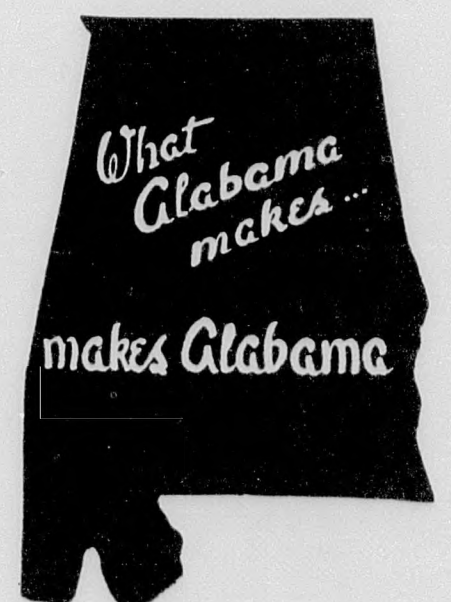
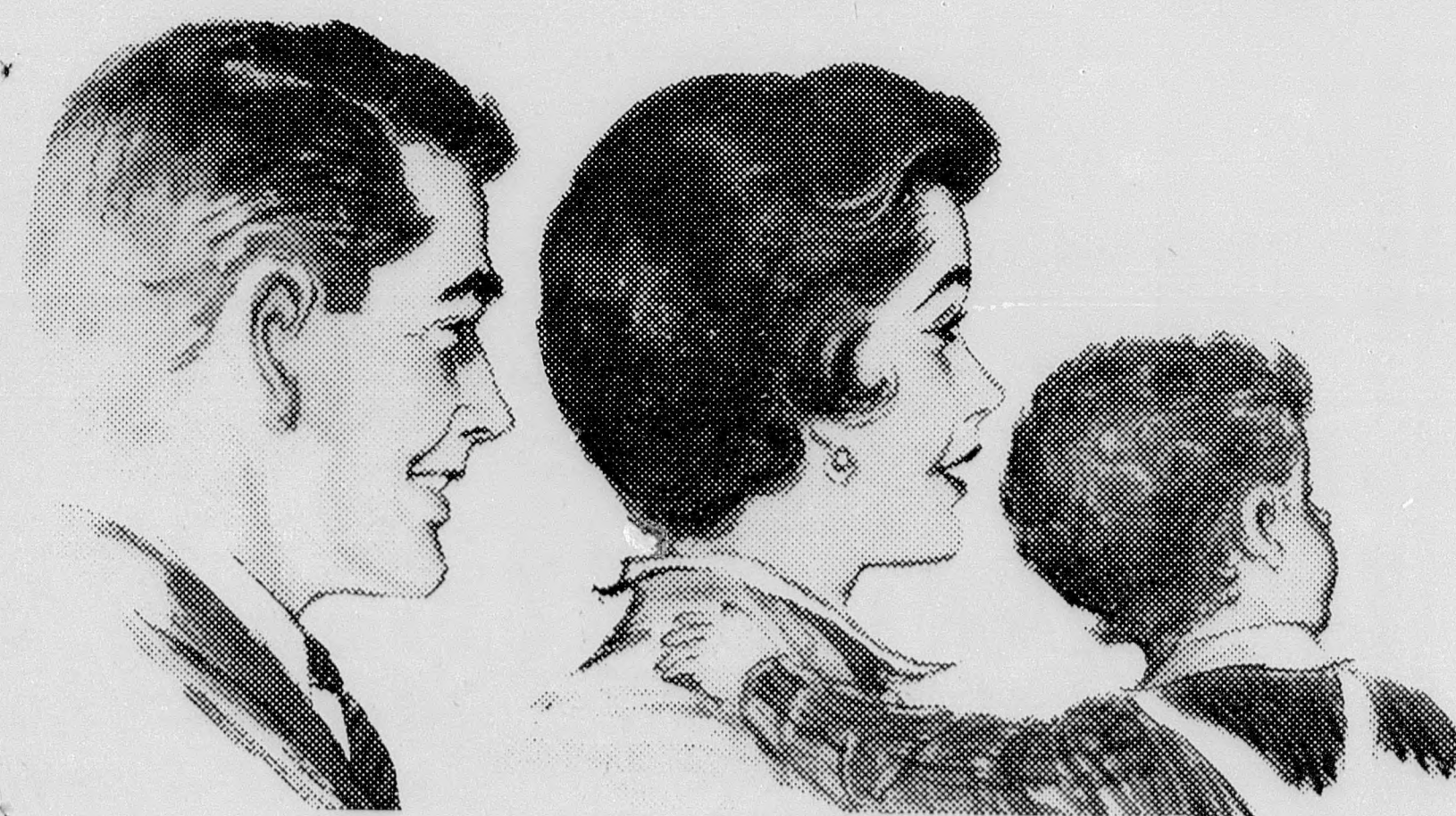
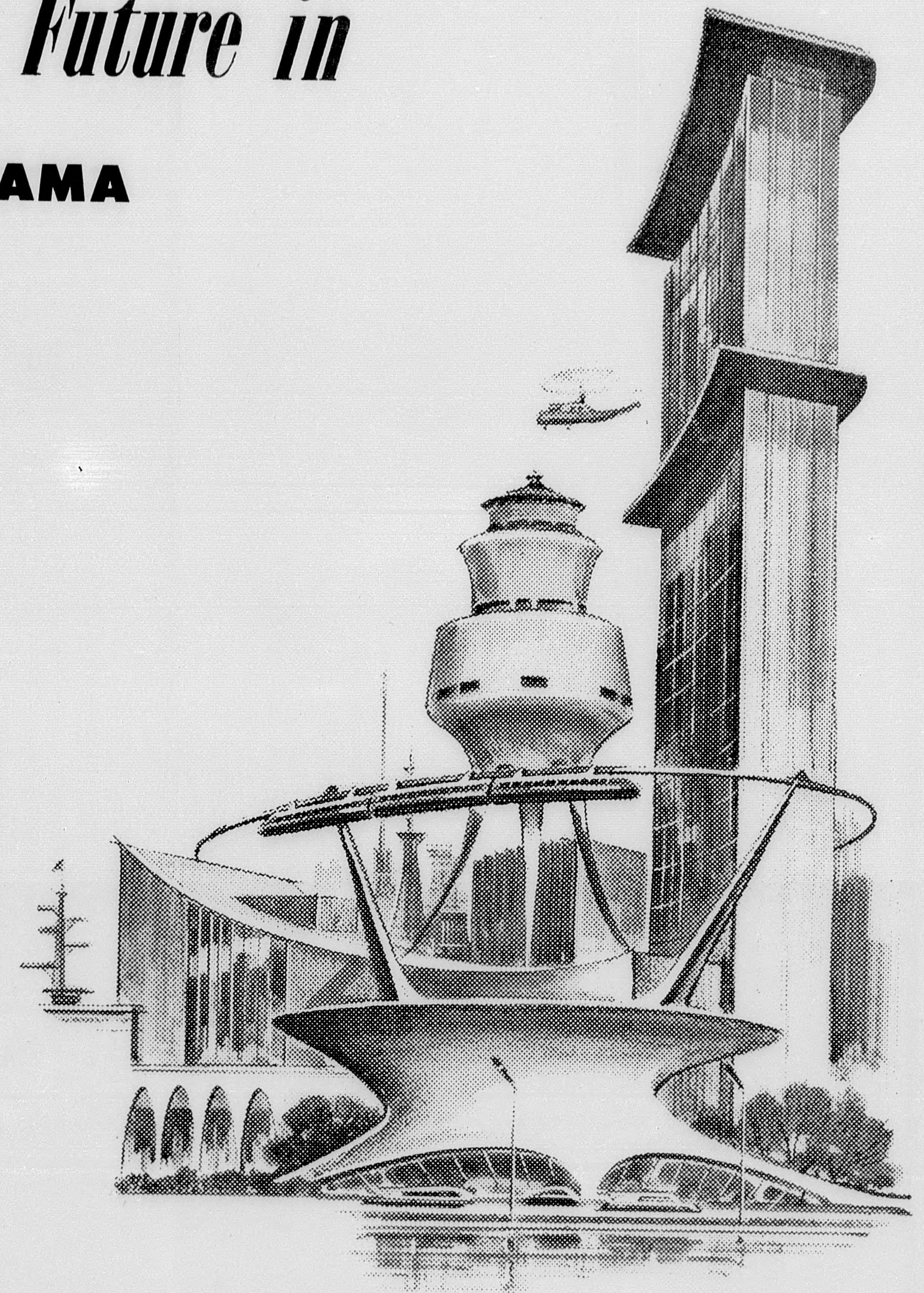
WE GIVE VALUABLE S&H GREEN STAMPS

THIS SECTION DEVOTED TO INDUSTRY

There's a Rosy Future in ELBA, ALABAMA

Right here in our own hometown, the marvels of science, technology and industry presage a future rosy with the prospects of opportunity and achievement. To accomplish more, more easily, and in less time; to enjoy more, more fully; to create a more prosperous, more rewarding life for all is the exhilarating outlook ahead.

With opportunity comes challenge. To bend every effort toward attaining the great goals within our reach is our obligation and privilege. Let us dedicate ourselves now to the highest realization of these future dreams.



ALABAMA INDUSTRY DAYS

April 24 - 29

Focus Attention On Agri-Industry

The statewide focus on Alabama Industry Days, April 24-29, points up the need more than ever to center our attention on the two fronts of industry and agriculture, plus a combination of the two.

For years ours was an agricultural economy. Then it was agricultural and industrial, but now our best hope lies, where-ever practical, in the bringing together, the merging of both phases.

Industry's most promising opportunities would seem to lie in that area where it might utilize as its raw product those items which can be provided most conveniently by our own local agricultural community.

Thus, in a sense one may serve as the warp, while the other as the woof,

in the fabric of a brand new all encompassing economic tapestry. In short, to claim its long awaited, hoped for economic reward, Alabama must now become Agri-Industrialized, that is, the bringing into our cities and towns and townships and counties the industrial capacity that will utilize and strengthen even further the entire muscle of our mighty agricultural arm. In the pursuit of such a program, we shall thus be filling in the final arc in the circle of self-sufficiency, that this state may come at last to do for itself, that which we have paid out good money to have done for us by others, plus allowing us to walk out upon the floor of the national and international market place with wares of our own to offer.

Some 53 million people, over one-fourth of our nation's inhabitants, live within a radius of only 500 to 600 miles of Alabama. What a tremendous potential; this offers us a means of disposing of our product. Here, then, is where the emphasis needs to be placed in the immediate years which now lie before us. The farmers of Alabama are ready to farm. Their only plea is of opportunity for all of its citizens.

Agri-Industrialization is the route—probably the most direct—by which we may reach the much sought after goal of a billion dollar gross yearly income for Alabama agriculture.

It will not just happen, however. A wide revision in our thinking must take place in all areas which even remotely touch on this subject. New attitudes must be assumed at all levels of government, be they local, county, or state. A spreading enthusiasm must permeate our people right out to the very grass roots.

In those states where agriculture and industry are moving forward by leaps and bounds, and money is being made "hand over fist" in all interested circles, money is being invested hand over fist.

It is along these financial lines that Alabama must "re-educate" itself, for this will be one "form of learning" which will pay fast and sure dividends. Certainly in this sort of updated atmosphere, Alabama agriculture needs a back seat to that of no other state in the Union; the resultant success can only inspire jealous admiration, while at the same time, its new found image of leadership, that of emulation; thus a spark to the whole nation. Truly then, what Alabama makes will, indeed, make Alabama.

to smoothly move his item into the mainstream of the economy at a fair and reasonable return for his investment.

Agri-Industrialization, thus, fits the bill. . . returning the farmer to the farm and keeping him there, plus the added bonus of vastly broadening and expanding the state's economy as a whole, and opening a brand new vista of opportunity for all of its citizens.

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What Alabama makes does make Alabama, and as we get more industrial plants in the State, more of our economic problems will be solved. For example, more plants making goods in Alabama will right the school situation and enable us to have first-rate schools without the imposition of additional taxes.

The new people who come into a community because of a new industrial plant are not limited to the workers in the plant by any means. A U. S. Chamber of Commerce study of eleven counties showed that 100 new industrial employees actually meant 359 more people in a community, 100 more households, 97 more automobiles, another \$1/3 million more in retail sales each year. This great increase comes about because the 100 factory workers stimulate other growth. For example, some thirty or more workers will be employed in retail stores. Twenty-five construction workers will find jobs because of the new industry and its

Industry Picks Up Sagging Economy

There is any doubt in your minds that "what Alabama makes"—makes Alabama, a look at what manufacturing development has accomplished in Alabama in recent years will dispel these doubts.

In town after town throughout Alabama, as the farm-centered economy began to sag as a support for the town's commerce, a factory of some kind has filled the breach and made it possible for the town to continue to grow and prosper.

Nobody needs to remind us that the displacement of agricultural workers as farms became mechanized, or as more land went into pine seedlings, or as pastures replaced row crops, was a hard blow to the economy of small towns which had served as the commercial centers for agricultural areas. Banks and businesses closed down as the trade declined, and some of these towns became ghost towns.

In many such communities, however, a plant was started to make dresses or shirts or coffins or mayonnaise, anyone of the hundreds of thousands of products which are manufactured within the borders of Alabama—and the resulting payrolls not only sustained the economy of the community, but enabled it to grow and attract more industry.

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payroll. There will be more professional men in the community, more real estate and insurance men, more people with jobs in many areas.

If a town already has an industrial plant in operation, it is well to pause during Alabama Industry Days to think a bit on how much the existing industry means to the community. If the community did not have this payroll, how much difference would it make?

If you are in any doubt, visit some town (fortunately very few in Alabama) where the local mill has closed down and left permanent unemployment in the place of regular pay-days and good business.

Yes, what Alabama makes does make the State great—and we make a tremendous variety of products in Alabama. Few states have so great a variety of manufactured products to offer as we do.

To begin with there is the great iron and steel

industry, spreading out from Birmingham and Gadsden. The largest tire factory in the world is in Alabama. We make nationally distributed trucks and truck bodies, parts for automobiles, bus bodies, house trailers, piggy-back cars, railway cars, rails.

We make dresses, socks, gold bags, luggage, wind-downs and doors, brooms and mops, nails and bolts —in fact, everything from abrasives to xylol.

The plants that make this great variety of products contribute much to the stability of the Alabama economy. We value them as good citizens, as taxpayers, and as the source of the payrolls that keep the local businesses going.

These are the signs that the industrial climate will continue good in Alabama. As our plant capacity grows, and it is growing every year, there will be more payrolls and more prosperity for all Alabamians.

What Alabama makes —makes Alabama.

ment in 1966 averaged 3.9 per cent higher than in 1965, with a peak in July.

Durable goods manufacturing employment increased by 3.6 per cent over 1965 with the big gain-er in this category being the 12.7 per cent rise in employment in machinery manufacturing.

Employment in the lumber and wood products category became the largest in the durable goods manufacturing group in 1966. Its employment of 24,500 replaced last year's 24,000.

Employment in the nonmanufacturing sector of Alabama's monthly employment reached an average of 914,200, a gain of 3.4 per cent over the 1965 average of 884,100.

This record-setting work force is given special recognition this month by Alabama Industry Days, April 24-29.

Manufacturing employment averaged 627,700 during 1966, which was a gain of 6.3 per cent over the 608,300 average for 1965. The largest single increase in the nonmanufacturing group in employment in the state and local government, with an average monthly employment increase from 122,700 in 1965 to 122,300 in 1966, an increase of 3.3 per cent.

Employment decreases showed up in transportation equipment, mining and quarrying, and federal government. Job applications increased during 1966, but job placements decreased. Thus the high rate of unemployment.

Newsprint consumption in the United States during 1966 will reach levels for the fifth consecutive year, according to Dr. Jon G. Udell, visiting associate professor at Cornell University. Moreover, Dr. Udell sees another record year in prospect for 1967. His estimate for 1966 is 9.13 million tons, a gain of 8 per cent over 1965 and nearly 38 per cent greater than 1965.

Newsprint consumption in cities under 100,000 population had the greatest growth rate from 1966 through 1965 in both circulation and newsprint consumption, Dr. Udell's latest analysis disclosed.

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Employment

High In State

During 1966

Alabama's employment reached another all-time high in 1966, as the non-agricultural sector of Alabama's monthly employment reached an average of 914,200, a gain of 3.4 per cent over the 1965 average of 884,100.

This record-setting work force is given special recognition this month by Alabama Industry Days, April 24-29.

Manufacturing employment averaged 627,700 during 1966, which was a gain of 6.3 per cent over the 608,300 average for 1965. The largest single increase in the nonmanufacturing group in employment in the state and local government, with an average monthly employment increase from 122,700 in 1965 to 122,300 in 1966, an increase of 3.3 per cent.

Employment decreases showed up in transportation equipment, mining and quarrying, and federal government. Job applications increased during 1966, but job placements decreased. Thus the high rate of unemployment.

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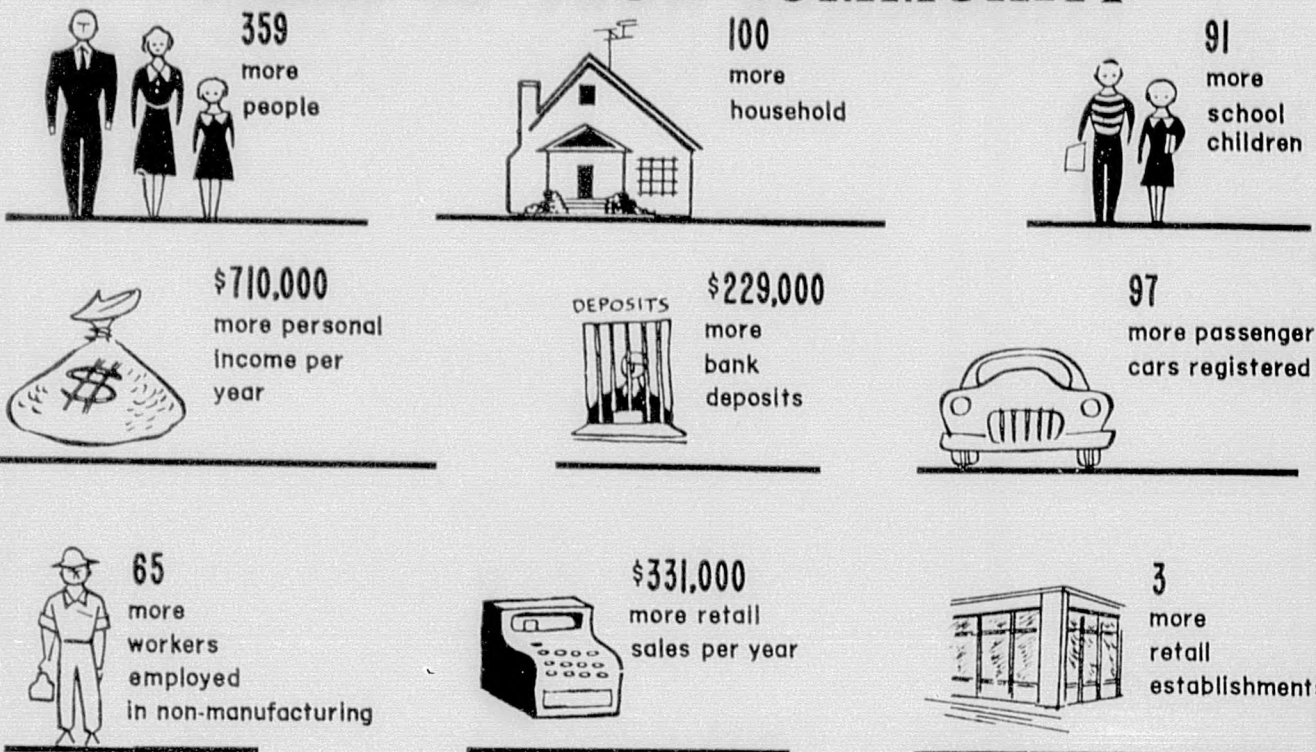
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Newsprint consumption in the United States during

WHAT 100 NEW INDUSTRIAL WORKERS MEAN TO YOUR COMMUNITY



EMPLOYMENT CHANGES

NUMBER OF WORKERS	
Manufacturing	+100
Nonmanufacturing industries:	
Wholesale and retail trade	+19
Professional and related services	+14
Business and personal services	+6
Construction	+5
Finance, insurance and real estate	+4
Transportation, communication and other public utilities	+2
Agriculture	+1
Other industries	+14
Total, all nonmanufacturing industries	+65

The Chamber of Commerce of the United States provides the figures from eleven selected counties. No more than one county was selected from any one state.

INCREASE IN ANNUAL RETAIL SALES

Grocery stores	\$72,000
Automobile dealers	17,000
Eating and drinking places	25,000
Gasoline service stations	24,000
Department stores	22,000
Clothing and shoe stores	21,000
Lumber, building materials and hardware dealers	18,000
Furniture, home furnishings and household appliance stores	14,000
Other stores	88,000
Total increase in annual retail sales	\$331,000

Effects of increased manufacturing employment will depend upon the type of factory; nature of the labor force; nature, size and utilization of present community facilities; and many other factors.

THE ALABAMA STATE PLANNING AND INDUSTRIAL DEVELOPMENT BOARD

TEXTILES GROWING FAST

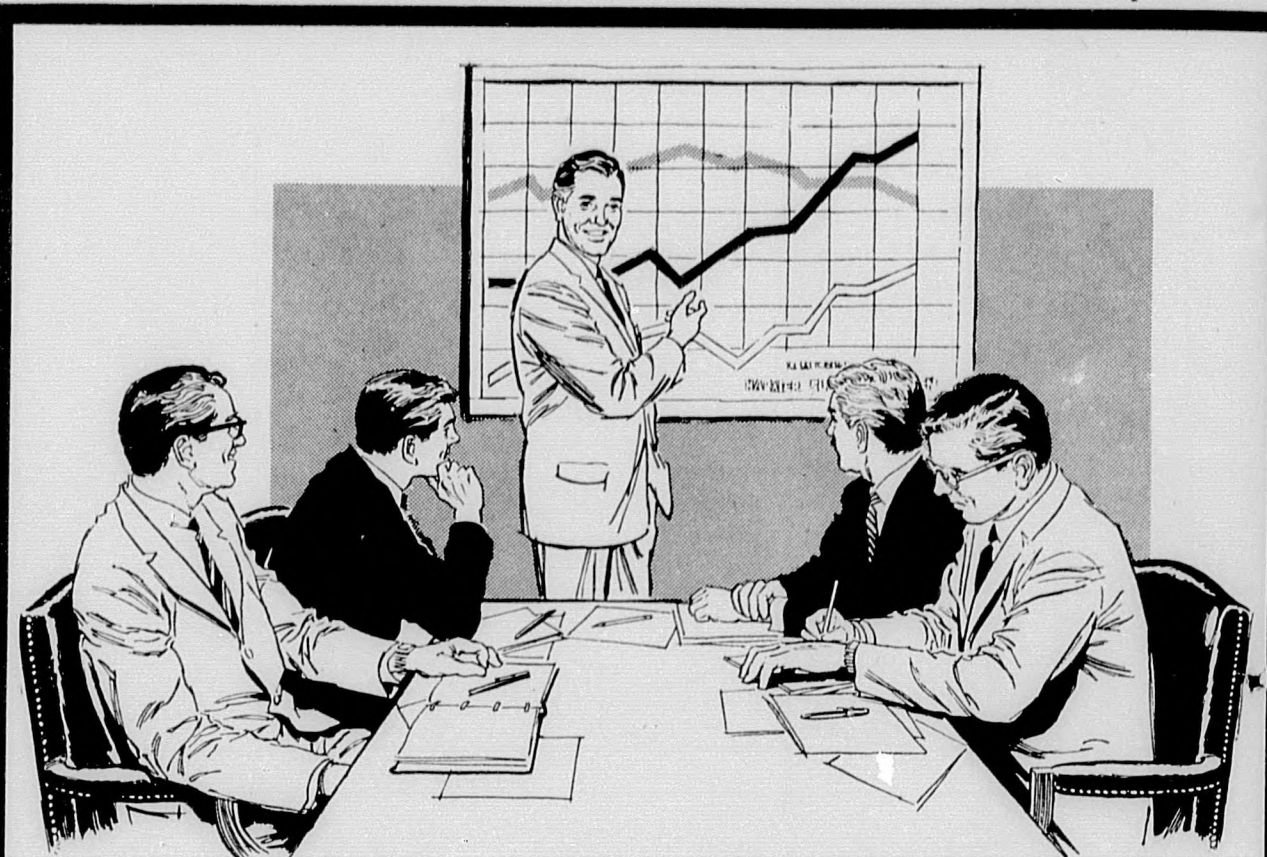
Second only to iron and steel, employment-wise, is the fast growing textile industry. One of the oldest industries in the State, it is still going strong and in spite of increased automation, number of jobs in this field continue to rise. In the past year several Alabama textile mills have announced sizable ex-

pansions, the largest being West Point-Pepperell, Inc. at Shawmut, a \$20,000,000 investment which will create 500 new jobs.

In 1966 the textile industry accounted for a monthly average of 40,000 employees. Their average earnings are \$1.90 per hour for a 42.7 hour week.

Garment Plants Increased Fastest During Year

Closely related to all other industries in textiles is the apparel-making industry which is also showing rapid growth and ranks with textiles as a source of employment. In 1966 announced new and expanded garment plants in Alabama far outdistanced



Charting the course to greater gains...

The trend is up! As always when people work together with a will to do and to succeed, our community shows a record of development and accomplishment. As always, we'll join in to make sure of more expansion, more rewards to come, more benefits for each and every one of us.

The PEOPLES BANK

ELBA, ALABAMA

James B. Clow and Sons, Inc., manufacturers of cast iron pipe and other waterworks products, at Tarrant City, will build a new \$750,000 facility at Pell City for the production of plastic pipe.

What Alabama MAKES ... MAKES Alabama

INDUSTRY DAYS
APRIL 24-APRIL 29

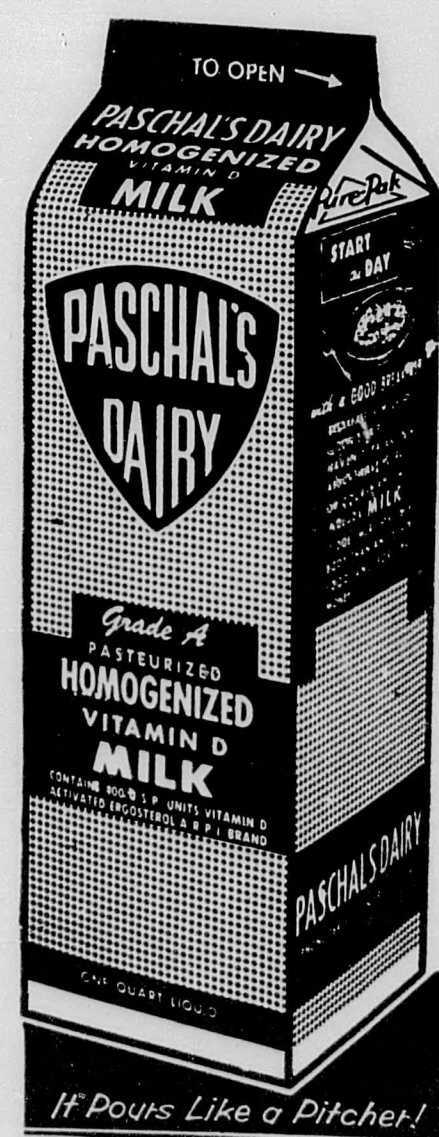
We're saluting all the progress this area has made in the past year. We're congratulating all our friends and neighbors who have worked together to make such advancement possible. And we're drawing up plans to keep doing our share, to contribute to growth and development here that the coming year may hold new opportunities all may seize, new goals all may reach.

No Industry is More Important to our Economy than the Farming Industry.

With this in mind, we Proudly present our fine locally produced Dairy Products.

SWEET MILK
Butter Milk
CHOCOLATE MILK
WHIPPING CREAM
HALF & HALF
SOUR CREAM
COTTAGE CHEESE
ORANGE JUICE

Stop your route man for HOME DELIVERY or pick up the PASCHALS carton at your favorite food store!



Did you know that

Alabama is the only place in the Nation where iron ore, coal and limestone, necessary for the manufacture of steel, are found in the same area.

Alabama is the cast iron pipe capital of the world.

Alabama is one of the world's leading producers of broilers.

The Nation's largest exclusive manufacturer, in its line, of toys is in Alabama. Alabama farms can produce enough foods on present acreage to furnish a daily menu, to all its citizens, of fancy and staple foods, without having to repeat a menu for 30 days.

Alabama has over 500 square miles of lake water.

Alabama's mineral district can furnish enough coal to cover the whole of England three feet deep.

The world's largest steam electric generating plant is in Alabama.

Alabama is the home of the first apparatus used in the demonstration of the X-ray. Alabama boasts 113 cotton mills equipped with 1,838,240 spindles.

Alabama gave the world its first ice making machinery.

The first run of an electric street car was over Alabama streets.

Alabama has the distinction of having granted the first diploma ever issued to a woman by any chartered institution authorized to confer degrees.

Auburn University was the first southern college to establish a chair of electrical engineering.

The first railway track west of the Allegheny Mountains was laid in Alabama. Alabama has over 1700 miles of navigable streams, making it the leading State in the Nation in miles of navigable waterways.

Alabama has more natural resources than any other area of its size on the face of the globe.

PREPARED BY
THE ALABAMA STATE PLANNING AND
INDUSTRIAL DEVELOPMENT BOARD

SUPPORTING A PROSPERING COMMUNITY

HOME BUILDING SUPPLIES REPAIR SUPPLIES

UTILITY ROOM
Modern Kitchen
Custom-Look Homes
2 CAR GARAGE
3 BEDROOMS
2 BATHS
Attached Garage
Choice Location
NEAR SCHOOLS
Near Shopping

FEATURES
ENJOYED
BY
OWNERS
OF
NASCO
BUILT
HOMES

Near Transportation
All Brick Homes
TRI-LEVELS
Full Basement
Easy Financing
SPLIT LEVELS
RANCHES
MODEST DOWN PAYMENT
EXPANDABLE UPSTAIRS

NASCO

TELEPHONE 897-2875

Pulpwood Users Increasingly Important To Economy

Pulp, paper and paperboard mills are increasingly important in Alabama's economy. In 1966, Alabama's pulp and paper industry accounted for 1.7 billion, more than 25

new and expanded mills in the last four years, pulp capital invested in Alabama and paper accounted for 3.2 million members of the armed forces. In the 12 months ending November 1966, federal employees increased from 2.4 million to 2,608,000. State and local government employment increased in the same period from 7,920,000 to 8,470,000.

One Out of Five Employed Works for the Government

One out of five of the United States working force is now in government service at local, state and federal levels. As of November 1966 there were 2,608,000 people on federal payrolls and 8,457,000 on state and local payrolls, with another

ELBA EXCHANGE BANK

Joins the People of Elba in Saluting Our Local Industries.

We also salute the people of Elba for the manner in which they support

Alabama Industries.

We are always ready to help our present industries prosper and to aid in the quest for commercial, civic and religious improvements in our community.

GROWING WITH ELBA

We are proud to be a part of Elba's ever increasing industry.

WINDHAM POWER LIFTS, INC

TELEPHONE 897-2930

WINDHAM MANUFACTURING CO.

TELEPHONE 897-2288

... To Thousands Of Happy Appetites
All Over Alabama

FROSTY MORN

Means

JUICY AND TENDER
TOP QUALITY MEATS
THE MOST MODERN, EFFICIENT
HANDLING OF ...
ALABAMIAN'S FAVORITE LABEL IN
FINE ...

MEATS



FLACK LUMBER COMPANY

Serving This Area For The

Past 25 Years

Buying

SAW TIMBER and PULPWOOD

Employing Over
100 Employees

Annual Payroll of Over
One-Half Million Dollars

As An Alabama Industry, We Express
Our Thanks To Our Many Friends Who
Make Our Existence and Progress
Possible.

Retailers Crow About Sales Increase

Alabama's retailers have something to crow about during Alabama Industry Days with the 1966 five per cent increase over total sales by retail concerns last year.

Total retail sales for 1966 rose above the \$4 billion mark. Retail sales of food were up six per cent during 1966, with a \$916 million volume. Clothing sales were up approximately nine per cent, furniture, furnishings, and appliances were ahead by seven per cent. These were top gainers in the retail trade field over the year. Automobile retailers scored a four per cent increase in their sales volumes, with impressive total of 129,093 new automobiles being registered in the state during the year. Gasoline service stations also had an increase of four per cent in retail sales for 1966.

The largest per cent gain of all the kinds of retail concerns measured was in the sale of new automobiles. The largest per cent increase over a 1965 record output, Alabama pulp, paper and paper-board producers will be honored during Alabama Industry Days.

According to the Bureau of Business Research, the industry is one of the state's fastest growing industries, having doubled the size of its physical plant in the past three years. Pulpwood production in Alabama is second only to that of Georgia. Employment in the pulpwood industry in 1966 for Alabama was estimated to be about one per cent above the level of a year ago, and average weekly earnings had reached their yearly high of \$136.64 in December.

Other than direct benefits obtained from pulp and paper production in Alabama, there are other benefits that can be claimed such as other industries which have moved into the state to be near the paper mills whose finished products they use.

by the Bureau of Business Research at the University of Alabama was achieved by eating places, restaurants, cafeterias, lunch counters, and ice cream stands had a ten per cent increase in sales over the 1965 figure, with the total sales figure in excess of \$197 million. Last year's sales amounted to more than \$18 million.

By county, total sales were up three per cent in Jefferson County, up 11 per cent in Etowah County (Gadsden), and up 8.8 per cent in Tuscaloosa County. Huntsville, however, comprising Madison and Limestone counties, ended the year with retailers' sales down two per cent from the 1965 level.

Highway Safety Scholarships

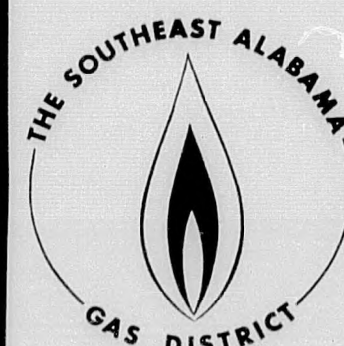
The Automotive Safety Foundation has announced that they are making available sixteen undergraduate scholarships at \$500 each for study in highway traffic safety and administration in the School of Police Administration and Public Safety at Michigan State University. A three-member selection committee from the University will review each application. Grants will be awarded primarily on the basis of demonstrated interest and academic ability. The Foundation reported that special consideration will be given to those applicants with work experience in highway traffic safety and administration.

GAS

... as vital to balanced industrial development as highways and water!

The roster of our major industrial customers reads like the "Who's Who in Southeast Alabama Industry."

Check with any of our industrial customers. Ask them about our rates—our service—our performance during the past winter, the coldest in years.



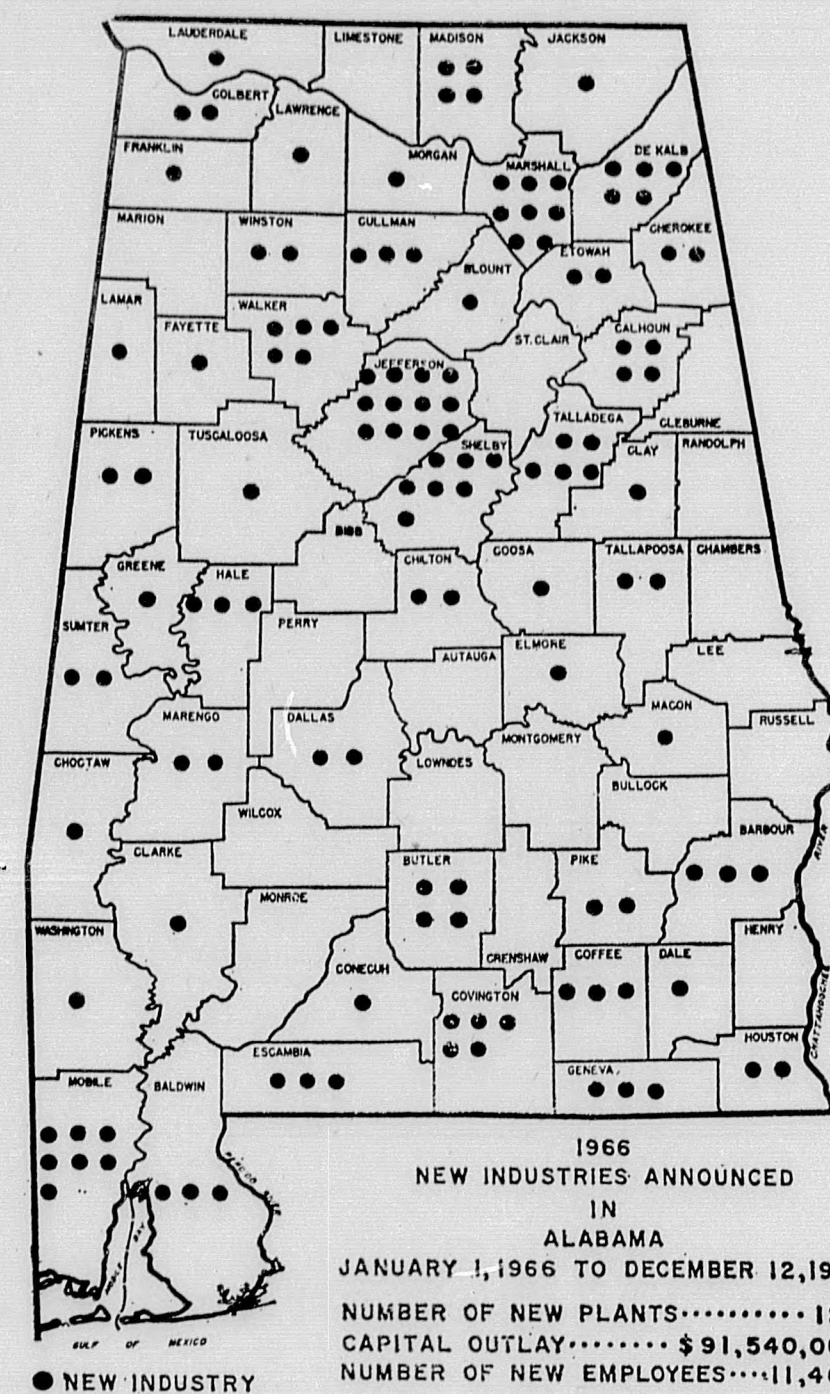
The
Southeast Alabama
Gas District

"Progress Through Service"

RURAL ELECTRICS
generate RURAL industry
...benefiting everybody!

ALABAMA
ELECTRIC COOPERATIVE, INC.

ANDALUSIA, ALABAMA



Federal Changes In Pension Plans Unnecessary, Says Manufacturers

Proposed changes in the Social Security benefits would be a formula for integrating pension expansion and improvement, annuity, profit-sharing, and stock bonus plans with Social Security. The National Association of Manufacturers (NAM) stated that the proposed integration formula is mathematically unsound, for it is based on erroneous assumptions as to when the average employee now in the work force will retire and as to the proportion of Security benefits attributable to employee contributions.

If there is to be any change in the present integration formula, which has been in effect since 1951, NAM favors its replacement with another formula that would be based upon the benefits actually received by an employee. However, such a change, NAM cautioned, "should be made only after careful study and based upon the judgment of experienced actuaries."

In order to comply with the proposed formula companies would be required (1) reduce benefits up to an estimated one-third to employees above the \$6,600 Social Security wage base, or (2) increase benefits to those below the wage base at an estimated increase in a company's pension cost as much as 40%.

By the first alternative, the NAM explained, hardships would beset many employees who have planned for their retirement with benefits they expect to receive under pension plans previously approved by the Internal Revenue Service; by the second alternative, the sharply increased pension costs would add to a company's cost of doing business, without any corresponding increase in productivity, and would have an inflationary impact upon the national economy.

The NAM concluded, "Private pension plans serve an important function in providing benefits for retired workers. We urge that careful consideration be given to any proposal which might act as a substantial deterrent to the continuing expansion and improvement of private pension plans in industry, or which might undermine public confidence in a system that has functioned so well over the years."

ELBA, ALABAMA TELEPHONE 897-2461

Industry Plans Billions For Automobile Curbing Pollution Owner Pays \$131 Annual Tax

Industry has invested more than \$1 billion in water pollution control facilities, and more than \$100 million per year to operate them, and will undoubtedly spend "billions" to control pollution in the future, the President of the National Association of Manufacturers said in a recent Pittsburgh, Penna. speech.

Addressing the 50th anniversary meeting of the Hydraulic Institute, W. P. Gullander said that both the percentage of the plants treating their wastes and dollar figures for pollution abatement will continue to rise as the states set water quality standards under the Water Quality Act of 1965. NAM and its affiliated National Industrial Council are "endeavoring to render every assistance and encouragement to the states in their standard-setting activities," he added.

However, investments in control facilities, while having social benefits, in most cases do not contribute to profits, Mr. Gullander said. For this reason, the NAM president explained, NAM advocates that recognition of the costs involved take the form of accelerated amortization, up to and including immediate write-off, at the option of the taxpayer without loss of investment credit.

In praising the hydraulic pump manufacturers in helping to satisfy industry's huge demands for water, Mr. Gullander quoted an NAM 1965 survey which stated that the average plant recirculated and reused a gallon of water almost three times, thereby reducing industry's water intake needs from 80 billion gallons to 30 billion gallons per day.

The NAM report, "Water in Industry," indicated that only 6 percent of industry's total water intake was consumed or lost. The remainder was returned to streams, lakes and oceans, he said.

Mr. Gullander urged industrial management to exert leadership in the activities of river basin planning commissions by contributing to and participating in fact-finding studies, presenting facts and viewpoints at commission hearings, and submitting recommendations concerning future development of water resources within the river basin. "Such participation is vitally necessary to assure that private enterprise will not be by-

reports, James W. Hart, Jr., director of the petroleum organization pointed out that the highway-user taxes include such items as state motor vehicle registration fees, the federal levies on automobiles, tires, tubes, tread rubber and lubricating oil, and -- most importantly -- the state and federal taxes on motor fuel.

Most Alabama cities and 11 counties also add local gasoline taxes ranging from one to three cents, Hart said. This brings the state's average gasoline taxes to 12.6 cents a gallon, the highest in the nation. Gasoline taxes nationally average 10.5 cents per gallon.

YOUR INSURANCE DOLLARS IN ALABAMA HELP BUILD ALABAMA BY KEEPING

In 1966, in Elba's Trade Territory, National Security:

- * Employed 91 people
- * Paid those employees \$213,000
- * Spent almost \$20,000 for postage (largest user of U.S. mail in the area).

Further supporting Alabama, National Security has, within Elba's Trade Territory:

- * Loans outstanding in excess of ONE MILLION DOLLARS
- * Developed two subdivisions with 88 homes.

BYNIE BRUCE, GENERAL AGENT



His job is to keep your insurance dollars at home

National Security
Insurance Company
ELBA, ALABAMA

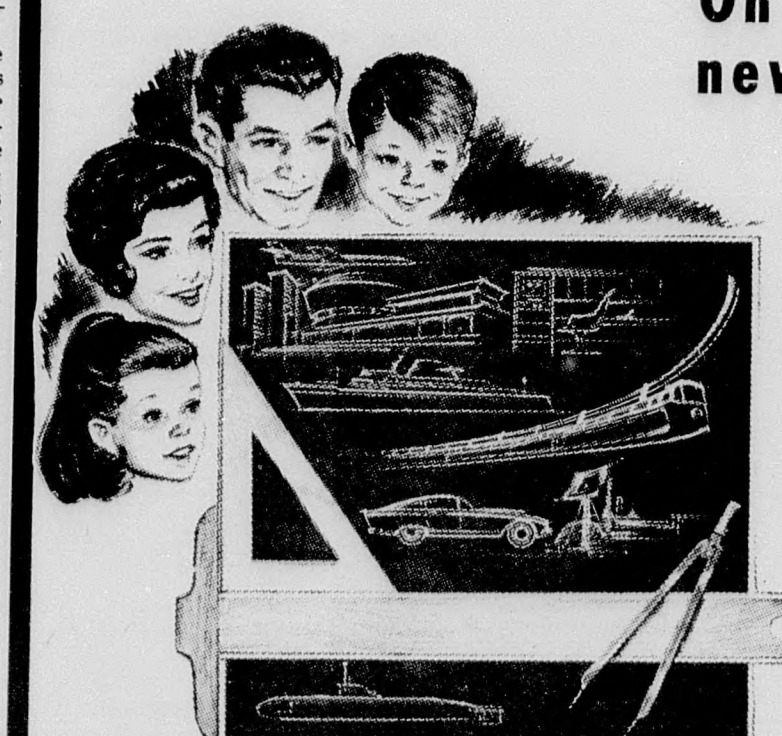
In 1966, National Security collected over Three Million Dollars in Premium, insurance dollars that remain in Alabama.

PROGRESS

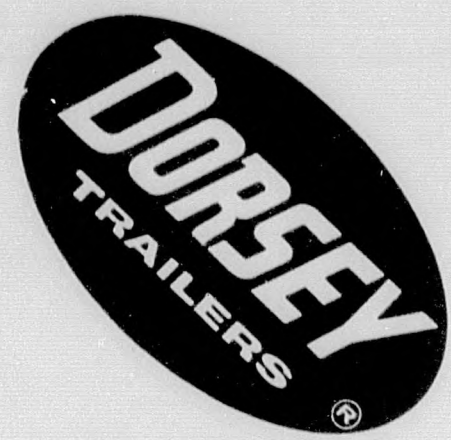
On the drawing board now ...
new goals and opportunities

Our community's really going places ... physically, financially, educationally, industrially ... and the future has never looked brighter! We've made great strides over the years, but none compared to what's in store in the future! We're proud and happy to be a part of this exciting growth and change, serving a fine community with integrity, to the best of our ability.

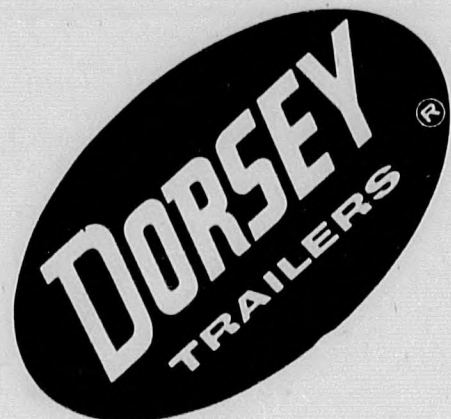
Building for the future as a part of
this community is our pleasure and
privilege. We look ahead with confidence to a year of great achievement.



BANK OF KINSTON



DORSEY TRAILERS



PROGRESSING WITH ALABAMA

YEAR 1956

Average Employees

537

Annual Payroll

\$2,181,500

AFTER TEN YEARS

YEAR 1966

Average Employees

1,189

Annual Payroll

\$5,385,600

DORSEY TRAILERS
MADE IN ELBA . . . SOLD EVERYWHERE

